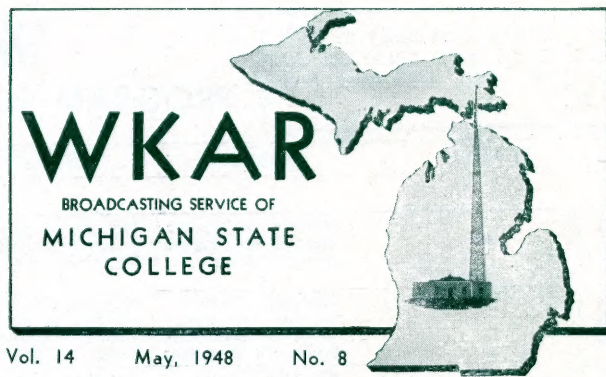


WKAR RADIO PROGRAM

MICHIGAN STATE COLLEGE
EAST LANSING, MICHIGAN
R. J. Baldwin, Director of Extension Work
FREE
Cooperative Agricultural Extension Work
Acts of May 8 and June 30, 1914
Mich. 711-5-48-16,200
Permit 1203

WILK
University of Illinois
Urbana, Illinois

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Michigan Plants

Have you ever wondered how the grocer is able to display such shiny red apples, or how the florist is able to have such an array of flowers for Mother's day? These do not happen by chance but are planned. They are the final step in the production of Michigan's fruits, vegetables and flowers.

In the program "The Story of Michigan Plants," presented each Monday at 6:30 P.M., the interesting



story of how Michigan growers produce the plants found in the markets is described. Many of the well known varieties, among them the Michelite bean, the Chatham tomato, the Redhaven peach, have been developed by Michigan State College plant breeders. All have an interesting story.

The broadcasts in this series are arranged by the Department of Horticulture and will present authorities in each of three fields. The background information on vegetables will be given by Jack W. Rose, Extension Specialist in gardening. Dr. H. B. Tukey, Head of the Department, will present the story of fruits and Paul R. Krone, Extension Specialist in Floriculture will tell about flowers and shrubs.

MICHIGAN STATE COLLEGE

BROADCASTING STATION WKAR

EAST LANSING

870 Kilocycles—5000 Watts

Cooperative Extension Work in Agriculture and Home Economics, Extension Service, Michigan State College and the U. S. Department of Agriculture Cooperating

News is broadcast daily at 8:00, 10:00, 10:55 and 11:30 A. M. and 1:55, 2:55, 4:55 and 5:45 P. M.

W K A R

PROGRAM SCHEDULE FOR MAY, 1948

This program bulletin is mailed free to any listener who requests it. Address your card to WKAR, East Lansing.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
MORNING						
7 00 15 30 45	Melody at Seven Farm News Digest Dawn Salute	Melody at Seven Farm News Digest Dawn Salute	Melody at Seven Farm News Digest Dawn Salute	Melody at Seven Farm News Digest Dawn Salute	Melody at Seven Farm News Digest Dawn Salute	Melody at Seven Farm News Digest Dawn Salute
8 00 15 30 45	Morning News Strings in A.M. Today's Calendar Songs to Rem'ber	Morning News Strings in A. M. Today's Calendar Songs to Rem'ber	Morning News Strings in A. M. Today's Calendar Songs to Rem'ber	Morning News Strings in A. M. Today's Calendar Songs to Rem'ber	Morning News Strings in A. M. Today's Calendar Songs to Rem'ber	Morning News Strings in A.M. Today's Calendar Songs to Rem'ber
9 00 15 30 45	Reading Circle Hymns You Love Homemaker's Hr.	Reading Circle Hymns You Love Homemaker's Hr.	Reading Circle Hymns You Love Homemakers Hr.	Reading Circle Hymns You Love Homemakers Hr.	Reading Circle Hymns You Love Homemakers Hr.	Reading Circle Hymns You Love Homemaker's Hr.
10 00 15 30 45	Music Room South Africa Pan Americana	Music Room The Bookman Pan Americana	Music Room Child in School "	Music Room The Bookman Pan Americana	Music Room Future Farmers Pan Americana	Music Room P'vue of Tom'row Pan Americana
11 00 15 30 45	Parents Forum Vocal Spotlight Headline Edition Music Hall Var.	Michigan P.T.A. Organ Moods Headline Edition Music Hall Var.	Social Security Vocal Spotlight Headline Edition Music Hall Var.	Marine Story Vocal Spotlight Headline Edition Music Hall Var.	Parents Forum Vocal Spotlight Headline Edition Music Hall Var.	Mich. St. Grange Knapp Family Headline Edition Music Hall Var.
12 00 15 30 45	Farm Service Hr. " "	Farm Service Hr. Governors Hour Farm Service Hr.	Farm Service Hr. " "	Farm Service Hr. " "	Farm Service Hr. " "	Farm Service Hr. " American Farmer

AFTERNOON						
1 00 15 30 45	String Serenade Week in History Chapel Med'tions "	Farm Forum " Novelty Bazaar Waltz Time	Mich. Dept. Agr. Electricity at W'k Novelty Bazaar Waltz Time	Mich Health D'pt. Electricity at W'k Novelty Bazaar Waltz Time	Bulletin Room Electricity at W'k Novelty Bazaar Waltz Time	News of Co-Ops Dis. Farm Anim'ls Novelty Bazaar Waltz Time
2 00 15 30 45	Rural Relig. Life East'n Neighbors Sinfonia Concert	Today's C'n's'vat'n Music Dept. Medical Series Religious Ques.	Thrift School G'grahy in News Answer the Ed. "	Meet the Students Cloutier Orch. Hopwood Room UM Music School	French Folk Mus. G'graphy in News Ins, Outs of Mus. "	Dept. Pub. Instr. Music Dept. Campus Doorsteps "
3 00 15 30 45	News and You T'day's Mast'piece Holland Calling Mastersingers	Songs & Harmony Nutrition Comm. Music of Masters "	Songs & Harmony Voice of Army Music of Masters "	Songs & Harmony Veterans Affairs Music of Masters "	Songs & Harmony Exc. in Science Music of Masters "	Songs & Harmony It's the Custom Music of Masters "
4 00 15 30 45	Sunday Symph'y " " "	Mich. Educ. Assn. Organ Moods The Bookmobile Music of Moderns	Radio Guild Vocal Spotlight The Bookmobile Music of Moderns	The World Today Organ Moods The Bookmobile Music of Moderns	Drama Workshop " The Bookmobile Music of Moderns	Songs of Michigan Organ Moods The Bookmobile Music of Moderns
5 00 15 30 45	World News Listen to Band Adv. in Research Music that Lives	College News Listen to the Band Campus Visitor World News	Look at Australia Listen to the Band Guest Star World News	Spartan Sports Listen to the Band Campus Visitor World News	Veterans Adm. Listen to the Band Tour de France World News	Curtain Going Up Listen to the Band Campus Visitor World News
6 00 15 30 45	Dinner Music " Mich. Food Plants The Farm Page	Dinner Music " What's the Word The Farm Page	Dinner Music " Poem, Book, Play The Farm Page	Dinner Music " Col. Moves Ahead The Farm Page	Dinner Music " Home Gardener The Farm Page	Dinner Music " Eyes on the Ball Alan Roth Music

KEEP TUNED TO 870

Baseball

Baseball is in the spotlight on the spring athletic program at Michigan State College as Coach John Kobs leads his Spartan team through a twenty-eight game schedule. The home schedule, which began on April 21 and which continues through June 7, includes games with Wisconsin, Michigan Normal, Western Michigan, Detroit University, Notre Dame, Michigan and Ohio University.

All home games will be broadcast over WKAR with a play-by-play report direct from College Field. At the microphone will be Bob Shackleton, sports announcer for WKAR, assisted by Larry Frymire and Harold Greenberg. Saturday games are called at 3:00 P.M. and week day games at 4:00 P.M. Follow the Spartans through WKAR.

Today's Conservation

Much has been said in recent months regarding the rapid depletion of our national resources, especially oil and gas. But the care and management of wild life, water, forests, minerals and soil are so closely inter-related that the failure of one may seriously hamper the welfare of all. The program "Today's Conservation," heard each Monday at 2:00 P.M., includes information on all the resources found in Michigan with emphasis on management methods.

The program is presented by the Conservation Institute, L. R. Schoenmann, Director. Broadcasts are arranged by Paul M. Barrett and bring to the microphone members of the Institute staff, the Soil Conservation Service and the Department of Conservation.

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